

# PERSUASIVE

## Student Ballot



Speaker:	
Room:	
Judge:	
Round:	Duration: Event time 10:00

TOPIC	Evaluate 1 (poor)...5 (excellent)	Comments
<b>CONTENT</b>		
Clear thesis statement	1 • • • 5	
Compelling message	1 • • • 5	
Supporting sources and creative examples	1 • • • 5	
Addresses topic in a unique way	1 • • • 5	
Advocates a specific position or course of action	1 • • • 5	
<b>ORGANIZATION</b>		
Engaging and relevant introduction	1 • • • 5	
Organized content with smooth transitions	1 • • • 5	
Effective conclusion	1 • • • 5	
<b>RHETORIC</b>		
Builds credibility through sources and/or personal connection (ethos)	1 • • • 5	
Explains concepts using reason (logos)	1 • • • 5	
Evokes appropriate emotional response (pathos)	1 • • • 5	
<b>DELIVERY</b>		
Engaging presentation	1 • • • 5	
Varies volume, rate, and inflection	1 • • • 5	
Eye contact	1 • • • 5	
Authentic gestures and movements	1 • • • 5	
<b>OVERALL IMPRESSION</b>		
Demonstrates professionalism	1 • • • 5	
Total effectiveness	1 • • • 5	
<b>PENALTIES:</b> Overtime by 15 seconds (1 rank) _____ + Use of script (2 ranks) _____ = Total penalty rank(s) _____		
<b>FINAL RANK WITHIN THE ROUND</b> ( <i>Circle One</i> )		
<u>#1 First</u>	<u>#2 Second</u>	<u>#3 Third</u>
		<u>#4 Fourth</u>
		<u>#5 Fifth &amp; Below</u>

### REASON FOR RANKING